

1- PERSONAL - FACTS ABOUT BEING A SELF EMPLOYED REALTOR.



FOR SOME PEOPLE, REAL ESTATE IS A SECOND CAREER CHOICE.

IT TAKES COURAGE TO QUIT YOUR JOB AND JUMP INTO THE SELF-EMPLOYMENT POOL. THE FLEXIBILITY IT OFFERS IS VERY ENTICING HOWEVER THE UNCERTAINTY CAN ALSO BE NERVE-WRACKING.

FOR ME, IT WAS THE BEST DECISION I EVER MADE. THE THRILL OF HELPING FIRST TIME HOME BUYERS WITH THE SALE OF THEIR FIRST HOME TO HELPING FAMILIES UPGRADE TO A BIGGER HOME AND EVERYTHING IN BETWEEN. IT NEVER GETS OLD AND I WOULDN'T TRADE IT FOR ANYTHING.

FEELING BRAVE TO DIVE INTO THIS INDUSTRY? DO NOT HESITATE TO MESSAGE ME SO WE CAN TALK ABOUT YOUR PLANS.

2. HOME - TIPS ABOUT HOME MAINTENANCE.

Home Maintenance Tips

NOVEMBER



TIME FLIES SO FAST THAT IT'S ALREADY NOVEMBER! WHO CAN'T WAIT FOR 2020 TO END?!

NOVEMBER IS LIKE THIS PERFECT BALANCE BETWEEN FALL AND WINTER WHERE WE GET TO ENJOY LOUNGING IN OUR COZY SWEATERS AND EATING PUMPKIN FLAVOURED EVERYTHING.

TO GET READY FOR THE HOLIDAYS, I HAVE SOME GREAT HOME MAINTENANCE TIPS FOR EVERYONE:

1. CLEAN OUT THE PANTRY AND REFRIGERATOR. I'M SURE YOU'LL SPEND LOTS OF TIME IN THE KITCHEN DURING THIS MONTH SO BEST TO KEEP EVERYTHING TIDY AND ORGANIZED!
2. PREPARE AN EMERGENCY KIT FOR YOUR HOME AND CAR
3. PUT THAT BLANKET AND THROW PILLOW CASE IN THE LAUNDRY
4. SWITCH TO SNOW TIRES

AND AFTER YOU'VE DONE ALL OF THIS, YOU'D BE READY TO TAKE ON THE MONTH WITHOUT ANY FEAR!

WANT TO HEAR MORE HOME-FRIENDLY TIPS? FEEL FREE TO SEND A DM ANYTIME!

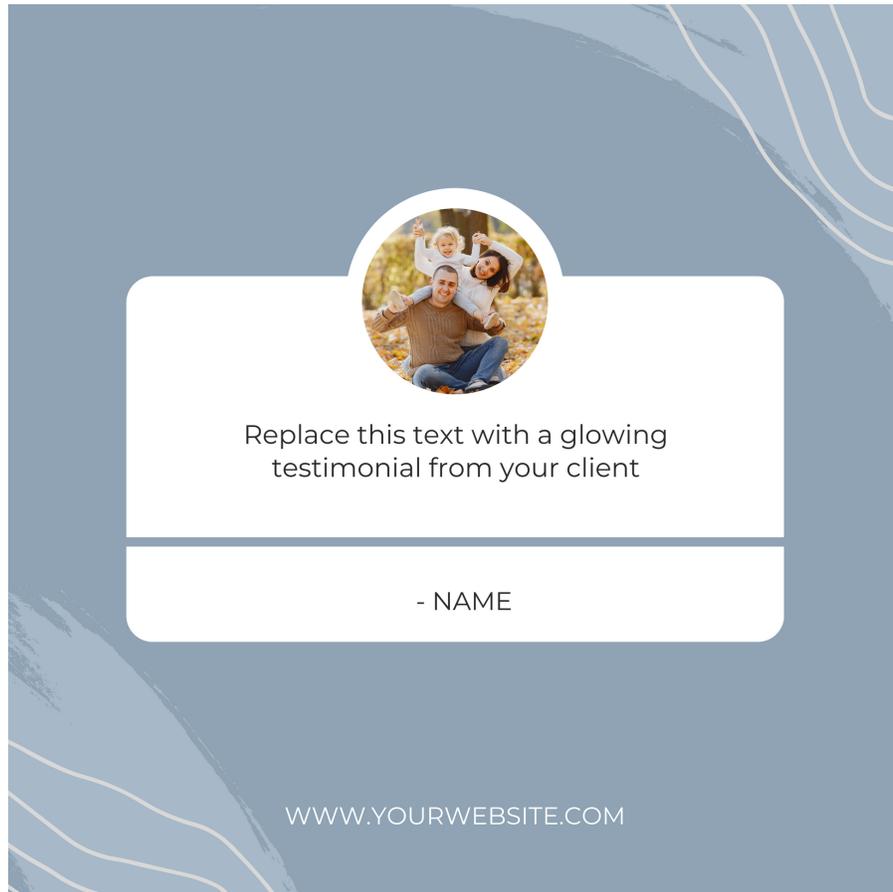
3. ENGAGEMENT - FUN FACTS GEARED TO GET YOUR AUDIENCE ENGAGING



WHAT WAS THE "IT FACTOR" OR DECIDING FACTOR THAT MADE YOU DECIDE TO BUY YOUR FIRST HOUSE AMONG ALL THE OTHER HOUSES YOU WERE CHOOSING FROM?!

WOULD LOVE TO HEAR YOUR ANSWERS IN THE COMMENTS BELOW!

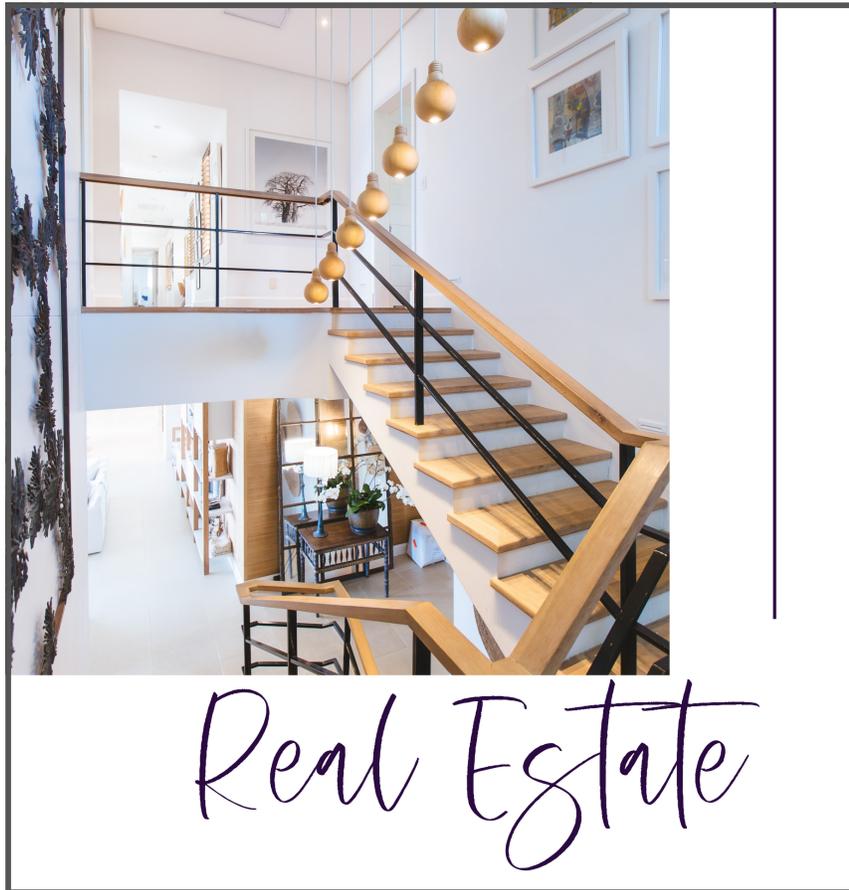
4. PERSONAL - TELL A STORY ABOUT THE CLIENTS YOU HAVE WORKED WITH



****DO NOT COPY THIS TEXT**

REPLACE IT WITH A BEHIND THE SCENES STORY OF YOU WORKING WITH YOUR CLIENT THAT GAVE YOU THIS GLOWING TESTIMONIAL!

5. EDUCATIONAL - GIVE VALUE WHILE EDUCATING POTENTIAL BUYERS & SELLERS



*59% OF HOMEBUYERS UNDER THE AGE OF 29 DON'T EXPECT TO BE IN THEIR HOME FOR MORE THAN 10 YEARS. 28% OF THEM PLAN ON BEING IN THEIR NEW HOME LESS THAN FIVE YEARS.

SO WHAT DOES THIS MEAN FOR YOU?

THERE WILL BE MORE AND MORE YOUNG HOMEBUYERS IN THE REAL ESTATE MARKET AND IT IS IMPERATIVE THAT YOUR HOME BE AS APPEALING AS POSSIBLE TO THESE SAAVY HOMEBUYERS.

NOT SURE HOW TO CAPTURE THE HEARTS OF THESE POTENTIAL BUYERS? SEND ME A DM OR LEAVE A COMMENT AND I WILL GIVE YOU MY TOP 3 TIPS TO MAKE SURE YOU HOME STANDS OUT FROM THE REST!

6. PROMOTIONAL - USE 20% OF YOUR POSTS EACH MONTH TO SHOWCASE YOUR BUSINESS. LEAVE THE OTHER 80% TO GIVE VALUE BACK TO YOUR FOLLOWERS



I HAVE SOME AMAZING HOUSES TO SHOW YOU TODAY SO I HOPE YOU'RE AS EXCITED AS I AM!

NO NEED TO LEAVE THE COMFORTS OF YOUR HOME TO FIND YOUR NEXT IDEAL HOME. WE OFFER A COMPLETE, HIGH-DEFINITION TOURS THAT WILL MAKE YOU FEEL LIKE YOU'RE ON SITE.

JOIN ME HERE ON FACEBOOK TODAY AT 10:00 AM AS I HOST A VIRTUAL OPEN HOUSE.

SEE YOU SOON!