



To help get you started, here are some ideas that you can post today! They're perfect for showing off who you are and what your business is all about.

Be sure to check back each month as we upload more ideas and inspiration for you.



Odds are, you have tons of valuable tips and tricks that your audience could really benefit from. So, why not share them in the most easy-to-consume way possible?
Check out these reels for inspiration!

INSPIRATION: *HOW TO BUY A HOME*

EXAMPLE: https://www.instagram.com/reel/CW_zXN6FbPe/?utm_medium=copy_link

ORIGINAL AUDIO: laurenpon

<https://www.instagram.com/reels/audio/1269850136792120/>

INSPIRATION: *LISTENING TO BAD ADVICE*

EXAMPLE:

https://www.instagram.com/nicolebiellorealtor/reel/CXt7zvKFbKw/?utm_medium=copy_link

ORIGINAL AUDIO: itsreallychina

<https://www.instagram.com/reels/audio/864032900950798/>

INSPIRATION: *WHEN YOUR CLIENTS MAKE A BIG PURCHASE BEFORE CLOSING*

EXAMPLE: https://www.instagram.com/reel/CXZqQ3Ss7mH/?utm_medium=copy_link

ORIGINAL AUDIO: livingwithmb

<https://www.instagram.com/reels/audio/2956957267911507/>

INSPIRATION: *WHEN YOUR CLIENTS DECIDE TO GO F.S.B.O*

EXAMPLE: https://www.instagram.com/reel/CW8HjeQoj5A/?utm_medium=copy_link

ORIGINAL AUDIO: katiexfelton

<https://www.instagram.com/reels/audio/2494709200837780/>

INSPIRATION: *BUYING/SELLING MISTAKES TO AVOID*

EXAMPLE: https://www.instagram.com/reel/CWtFfPLImER/?utm_medium=copy_link

ORIGINAL AUDIO: mariahcarey

<https://www.instagram.com/reels/audio/333697257220407/>

INSPIRATION: *WHAT NOT TO DO WHEN SELLING YOUR HOUSE*

EXAMPLE: <https://www.instagram.com/reel/CXev4jWFYCC/>

ORIGINAL AUDIO: popular.introverts

<https://www.instagram.com/reels/audio/524187895671650/>