

10 Dollar Store Hacks to Simplify Your Move

Video Headline: 10 Dollar Store Hacks to Simplify Your Move

Video Summary: In this podcast/video, we'll uncover ten clever and affordable Dollar Store hacks that can make your upcoming move a breeze. From packing essentials to organization solutions, we've got you covered with budget-friendly tips to simplify your move. Don't miss out on these practical ideas to save time, money, and stress during your relocation. Tune in now and prepare for a smoother moving experience!

I. Introduction

Hello, and welcome to [name of your show], my name is [your name] and I am a real estate agent serving the area of [area name]. Today we are going to talk about "10 Dollar Store Hacks to Simplify Your Move"

If you know anyone to whom you think this may be of interest, please feel free to tag them in the comments so they can get all the details! Alright, let's dive in!

II. Hook

If you have a story that you can tell related to your topic, this is where you want to share it before you get into the content of your video. Stories make your content more relatable and will hook your viewers into engaging more.

****[BEFORE YOU START, PLEASE FACT CHECK OUR CONTENT TO MAKE SURE IT RELATES TO YOUR MARKET AND ADJUST IF NECESSARY.]****

III. Content

Moving to a new home can be both exciting and stressful. There's the anticipation of a fresh start, but also the challenges of packing, organizing, and transporting all your belongings. Fortunately, you don't need to break the bank to simplify your move. With a little creativity and a trip to the Dollar Store, you can find affordable solutions to make the process smoother and more manageable.

Dollar Stores are a goldmine for packing supplies. Stock up on essentials like packing tape, bubble wrap, and packing paper. You can also find sturdy cardboard boxes in various sizes that are perfect for your belongings.

Invest in some plastic bins with lids. These versatile containers can be used for packing, organizing, and storing items during your move. They're reusable and stackable, making them an excellent investment.

Before you leave your old place and when you arrive at your new home, you'll need cleaning supplies. The Dollar Store offers a wide range of cleaning products, including all-purpose cleaners, brooms, and dustpans, to help you freshen up your spaces.

Properly labeling your boxes is crucial for an organized move. Dollar Stores often carry packs of labels and markers that will help you identify the contents of each box quickly.

Stock your new kitchen inexpensively by picking up kitchen utensils, dishware, and glasses at the Dollar Store. You can also find affordable kitchen organizers to keep everything tidy.

For small items like cutlery, office supplies, or jewelry, consider using drawer organizers. They can make unpacking and organizing your new space a breeze.

Moving generates a lot of trash. Grab some inexpensive trash bags and small trash cans to keep your old and new homes clean during the process.

Accidents can happen during a move. Be prepared by stocking up on first aid supplies like bandages, antiseptic wipes, and pain relievers at the Dollar Store.

Don't forget bathroom essentials like shower curtains, bath mats, and towels. Dollar Stores often have a variety of bathroom items at unbeatable prices.

If you're moving to a place with outdoor space, check out the gardening section for gardening tools, pots, and decorative items. You can create a welcoming outdoor area without overspending

IV. Conclusion [Time to wrap up]

When it comes to moving it truly doesn't have to be a costly and stressful endeavor. By making a trip to your local Dollar Store and strategically using these ten affordable hacks, you can simplify your move and stay within budget. From packing to cleaning to setting up your new home, these Dollar Store finds will help you make a smooth transition to your new space.

V. Call to Action

That's about sums it all up for today, my friends! Thank you so much for watching all the way through with me!

If you enjoyed these practical tips make sure you hit the subscribe button, share with a friend, and follow me on my socials linked below for more home-related tips and tricks!

FACEBOOK LIVE CHEAT SHEET FOR REAL ESTATE

Promote It

Tell your fans that you will be going live ahead of time. This can be done easily and will boost your engagement. Send an email to your database, make an announcement in a group(s) that could benefit from your live, run a Facebook ad and post it on your social media channels.

Write a Scroll Stopping Headline

Your description about your live is by far the most important piece of your video. Without enough ZING to entice your viewers, your live video isn't going to get much if any traction. When writing your copy, ensure it's direct, actionable, and informative. Focus on what your viewer will gain from tuning in.

Set The Tone

Make sure that your backdrop is pleasant to look at, well-lit, and beautifully styled. It's hard for people to pay attention when there are distractions or noise in the background. It may also be worth looking into purchasing an external microphone to improve sound.

Connect

I know this may sound obvious but please, please, please, make sure you have a strong signal before you go live. Nothing worse than planning for something and then not following through. Can you hear me now?! Lol..

Create a Few Practice Videos

Before ripping the bandaid off and going live, you can test things out by creating a practice video restricted to your eyes only. You can do this by going to your own Facebook profile, and selecting "Only Me" before recording.

Ask Your Viewers to Interact

Your audience will be thrilled to hear you mention their name and answer their questions when you are live. Posts with more likes, comments, shares, and views are also prioritized on the newsfeed. Facebook's algorithms recognize popular content, and actually make it even more popular without you needing to pay extra for more eyes.

Have an Actionable Sign Off

The worst thing you can do is just casually push the finish button and then walk away. Instead, give a proper sign-off with an actual ending for next steps.

What do you want your viewers to do? Subscribe to your monthly newsletter? Visit your Facebook page for a fun contest? Want them to share the recording on their page? Whatever it may be, be sure to end your Facebook Live post with a call to action for your viewers to do.

Reach More People and Go Live More Often

By going live frequently you will keep your people engaged, grow brand awareness and build an audience fast! Here are some favorite examples:

-Hot topics or breaking news

-Go live with an industry leader such as a mortgage broker or home inspection

-Behind the scenes. People love seeing real estate in action. Hence, all the real estate related TV shows.

-Do a demo. Show people how easy it is to stage their home, or unbox the latest in home technology.

The topics are endless. With a little imagination, you will have lots of reasons to go live and get in front of your ideal client.

Promote It After It's Done

Once your video is done live streaming you can boost your post and run an ad campaign just like on your other Facebook videos and posts. Email it off to your database or if you write a blog you can use a transcription service such as Rev.com to have your live stream transcribed and voila, another blog post done. Upload up to 60 seconds of video in your Instagram feed as well.