



AGENT *social* HAUS

New Member Starter Pack

CHECKLISTS, TEMPLATES, GOAL SHEETS & MORE

Your quick start guide to set you up for success!

porchlyte.com



Start Here Checklist

Your first 5 moves to make the most of Agent Social Haus

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1. Watch the Welcome Video

You're already here — check! 🙌 Now let's take action.

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2. Download Your Monthly Content

Head to the dashboard and grab this month's social templates, reels and captions. Pick a few to post — no need to post it all at once. You can work up from there.

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3. Get Started with the Social Media Success Path

Use the Success Path to help give you the clarity and confidence to grow and scale a high 6, 7, or even 8-figure real estate business—all by leveraging social media.

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4. Add Our Zoom Calls to Your Calendar

Check the schedule inside the dashboard and pick at least one upcoming Zoom to join — you'll get clarity, strategy, and real-time support.

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5. Share a Win in the Facebook Group

Whether it's "I posted my first reel" or "I actually opened Canva today" — your progress counts. We're here to cheer you on!



Bonus Tip:

Feeling behind? There's no such thing. Pick one thing, take one step, and keep going. You got this!

Weekly Wins Tracker

Use this sheet weekly to track your activity and stay motivated.
Print it, stick it on your wall, or keep a digital version handy!







Week of: _____

Top 3 Goals This Week:




1. _____
2. _____
3. _____

Wins I'm Celebrating:

What I Posted This Week:

-  Monday: _____
-  Tuesday: _____
-  Wednesday: _____
-  Thursday: _____
-  Friday: _____
-  Weekend: _____

Engagement/Lead Moments:

-  Got a DM about: _____
-  Captured a lead from: _____
-  Noticed more likes/comments on: _____

What I Want to Improve or Try Next Week:



Canva Templates

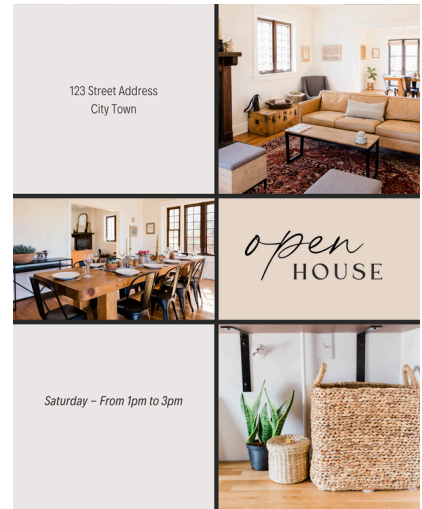
Your Listing Toolkit — Done For You

Post like a pro with these customizable templates for every stage of the selling process.

Just Listed

Just Sold

Open House



BONUS: Stories Templates